

0509 Governor's Office of Business and Economic Development (GO-Biz)

Effective July 1, 2013, pursuant to the Governor's Reorganization Plan No. 2 of 2012, the 2013-14 information for the California Film Commission, Office of Tourism, Infrastructure and Economic Development Bank, and the Small Business Loan Guarantee Program merged with this Department. 2012-13 budget information for these programs is displayed under the Secretary for Business, Transportation, and Housing (Organization Code 0520).

The Governor's Office of Business and Economic Development (GO-Biz) provides a single point of contact for economic development, business assistance and job creation efforts. The GO-Biz works with companies and organizations across the nation to market the benefits of doing business in California, recruit new businesses, retain businesses, and support private sector job growth. The GO-Biz serves as the Governor's lead entity for economic strategy and the marketing of California on issues relating to business development, private sector investment, economic growth, export promotion, permit assistance, innovation and entrepreneurship.

3-YR EXPENDITURES AND POSITIONS

		Positions			Expenditures		
		2012-13	2013-14	2014-15	2012-13*	2013-14*	2014-15*
10	GO-Biz	9.6	19.0	29.0	\$1,271	\$3,212	\$4,174
20	California Business Investment Services	7.2	12.0	12.0	1,232	1,572	1,573
30	Office of the Small Business Advocate	1.9	3.0	3.0	288	444	444
40	Infrastructure, Finance and Economic Development	-	40.0	40.0	-	15,526	15,911
40.10	California Film Commission	-	9.0	9.0	-	1,429	1,429
40.20	Tourism	-	6.0	6.0	-	1,064	1,065
40.30	California Infrastructure and Economic Development Bank	-	23.0	23.0	-	9,478	9,693
40.40	Small Business Expansion	-	2.0	2.0	-	3,451	3,614
40.50	Welcome Center Program	-	-	-	-	104	110
TOTALS, POSITIONS AND EXPENDITURES (All Programs)		18.7	74.0	84.0	\$2,791	\$20,754	\$22,102
FUNDING					2012-13*	2013-14*	2014-15*
0001	General Fund				\$2,755	\$7,708	\$8,672
0649	California Infrastructure and Economic Development Bank Fund				-	9,266	9,481
0890	Federal Trust Fund				-	27,609	27,609
0918	California Small Business Expansion Fund				-	-25,506	-25,343
0995	Reimbursements				36	1,563	1,563
3083	Welcome Center Fund				-	104	110
3095	Film Promotion and Marketing Fund				-	10	10
TOTALS, EXPENDITURES, ALL FUNDS					\$2,791	\$20,754	\$22,102

LEGAL CITATIONS AND AUTHORITY

Government Code Sections 12096.1-12098.5, and 63050; and Corporations Code Section 14030.

DETAILED BUDGET ADJUSTMENTS

	2013-14*			2014-15*		
	General Fund	Other Funds	Positions	General Fund	Other Funds	Positions
Workload Budget Adjustments						
Workload Budget Change Proposals						
• California Competes Tax Credit Program	\$-	\$-	-	\$965	\$-	10.0
• Made in California Program	-	-	-	500	-	3.0
Totals, Workload Budget Change Proposals	\$-	\$-	-	\$1,465	\$-	13.0
Other Workload Budget Adjustments						
• Employee Compensation	\$19	\$62	-	\$21	\$65	-
• PERS Rate Adjustment	23	15	-	23	15	-
• Legislation With An Appropriation	504	-	3.0	-	-	-
• Miscellaneous Adjustments	-	-	-	-	381	-

* Dollars in thousands, except in Salary Range.

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	2013-14*			2014-15*		
	General Fund	Other Funds	Positions	General Fund	Other Funds	Positions
Totals, Other Workload Budget Adjustments	\$546	\$77	3.0	\$44	\$461	-
Totals, Workload Budget Adjustments	\$546	\$77	3.0	\$1,509	\$461	13.0
Totals, Budget Adjustments	\$546	\$77	3.0	\$1,509	\$461	13.0

PROGRAM DESCRIPTIONS

10 - GO-Biz

The GO-Biz serves as the Governor's lead entity for economic strategy and the marketing of California on issues relating to business development, private sector investment, and economic growth, and export promotion. This program makes recommendations to the Governor and the Legislature regarding policies, programs, and actions to advance statewide economic goals.

20 - CALIFORNIA BUSINESS INVESTMENT SERVICES

This program serves employers, corporate executives, business owners, and site location consultants who are considering California for business investment and expansion. This program convenes teams on key business development issues. This program works with local, state, and federal partners to attract, retain, and grow businesses in addition to providing permit assistance and helping businesses succeed in California. The Innovation Hub (iHub) initiative improves the state's national and global competitiveness by stimulating partnerships, economic development, and job creation around specific research clusters through state-designated iHubs.

30 - OFFICE OF THE SMALL BUSINESS ADVOCATE

The director of the Office of the Small Business Advocate (OSBA) serves as the principal advocate in the state on behalf of small businesses, including legislation and administrative regulations that affect small business. The OSBA is responsible for disseminating information about programs and services provided by the state that benefit small businesses, and how small businesses can participate in these programs and services. The OSBA responds to issues from small businesses concerning the actions of state agencies, state laws and regulations adversely affecting those businesses. The OSBA maintains and distributes an annual list of persons serving as small business ombudsmen throughout state government.

40 - INFRASTRUCTURE FINANCE AND ECONOMIC DEVELOPMENT

The Infrastructure Finance and Economic Development Program's objective is to encourage and promote economic activity and investment within the state through various infrastructure, small business finance and economic development programs. This program includes the California Infrastructure and Economic Development Bank, the California Small Business Loan Guarantee Program, the California Film Commission and the California Division of Tourism. Each of the programs is charged with bolstering California's economy in the areas of infrastructure, technology, tourism, entertainment and small business.

DETAILED EXPENDITURES BY PROGRAM

		2012-13*	2013-14*	2014-15*
PROGRAM REQUIREMENTS				
10 GO-BIZ				
State Operations:				
0001 General Fund		\$1,271	\$3,212	\$4,174
Totals, State Operations		\$1,271	\$3,212	\$4,174
PROGRAM REQUIREMENTS				
20 CALIFORNIA BUSINESS INVESTMENT SERVICES				
State Operations:				
0001 General Fund		\$1,232	\$1,572	\$1,573
Totals, State Operations		\$1,232	\$1,572	\$1,573
PROGRAM REQUIREMENTS				
30 OFFICE OF THE SMALL BUSINESS ADVOCATE				
State Operations:				
0001 General Fund		\$288	\$444	\$444
Totals, State Operations		\$288	\$444	\$444

* Dollars in thousands, except in Salary Range.

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		<u>2012-13*</u>	<u>2013-14*</u>	<u>2014-15*</u>
	PROGRAM REQUIREMENTS			
40	INFRASTRUCTURE, FINANCE AND ECONOMIC DEVELOPMENT			
0001	General Fund	\$-	\$2,480	\$2,481
0649	California Infrastructure and Economic Development Bank Fund	-	3,766	3,981
0890	Federal Trust Fund	-	27,609	27,609
0918	California Small Business Expansion Fund	-	-25,506	-25,343
0995	Reimbursements	-	1,563	1,563
3083	Welcome Center Fund	-	104	110
3095	Film Promotion and Marketing Fund	-	10	10
	Totals, State Operations	\$-	\$10,026	\$10,411
	Local Assistance:			
0649	California Infrastructure and Economic Development Bank Fund	\$-	\$5,500	\$5,500
	Totals, Local Assistance	\$-	\$5,500	\$5,500
	ELEMENT REQUIREMENTS			
40.10	California Film Commission			
	State Operations:			
0001	General Fund	\$-	\$1,419	\$1,419
3095	Film Promotion and Marketing Fund	-	10	10
	Totals, State Operations	\$-	\$1,429	\$1,429
40.20	Tourism			
	State Operations:			
0001	General Fund	\$-	\$200	\$200
0995	Reimbursements	-	864	865
	Totals, State Operations	\$-	\$1,064	\$1,065
40.30	California Infrastructure and Economic Development Bank			
	State Operations:			
0649	California Infrastructure and Economic Development Bank Fund	\$-	\$3,766	\$3,981
0995	Reimbursements	-	212	212
	Totals, State Operations	\$-	\$3,978	\$4,193
	Local Assistance:			
0649	California Infrastructure and Economic Development Bank Fund	\$-	\$5,500	\$5,500
	Totals, Local Assistance	\$-	\$5,500	\$5,500
40.40	Small Business Expansion			
	State Operations:			
0001	General Fund	\$-	\$861	\$861
0890	Federal Trust Fund	-	27,609	27,609
0918	California Small Business Expansion Fund	-	-25,506	-25,343
0995	Reimbursements	-	487	487
	Totals, State Operations	\$-	\$3,451	\$3,614
40.50	Welcome Center Program			
	State Operations:			
3083	Welcome Center Fund	\$-	\$104	\$110

* Dollars in thousands, except in Salary Range.

**0509 Governor's Office of Business and Economic Development (GO-Biz) -
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	<u>2012-13*</u>	<u>2013-14*</u>	<u>2014-15*</u>
Totals, State Operations	\$-	\$104	\$110
TOTALS, EXPENDITURES			
State Operations	2,791	15,254	16,602
Local Assistance	-	5,500	5,500
Totals, Expenditures	\$2,791	\$20,754	\$22,102

EXPENDITURES BY CATEGORY

1 State Operations	<u>Positions</u>			<u>Expenditures</u>		
	<u>2012-13</u>	<u>2013-14</u>	<u>2014-15</u>	<u>2012-13*</u>	<u>2013-14*</u>	<u>2014-15*</u>
PERSONAL SERVICES						
Authorized Positions (Equals Sch. 7A)	18.7	71.0	71.0	\$1,426	\$5,380	\$5,426
Total Adjustments	-	3.0	13.0	-	273	905
Net Totals, Salaries and Wages	18.7	74.0	84.0	\$1,426	\$5,653	\$6,331
Staff Benefits	-	-	-	509	1,968	2,178
Totals, Personal Services	18.7	74.0	84.0	\$1,935	\$7,621	\$8,509
OPERATING EXPENSES AND EQUIPMENT				\$856	\$4,776	\$5,245
SPECIAL ITEMS OF EXPENSE				\$-	\$2,857	\$2,848
TOTALS, POSITIONS AND EXPENDITURES, ALL FUNDS (State Operations)				\$2,791	\$15,254	\$16,602

2 Local Assistance	<u>Expenditures</u>		
	<u>2012-13*</u>	<u>2013-14*</u>	<u>2014-15*</u>
California Infrastructure and Economic Development Bank Program	\$-	\$5,500	\$5,500
TOTALS, EXPENDITURES, ALL FUNDS (Local Assistance)	\$-	\$5,500	\$5,500

DETAIL OF APPROPRIATIONS AND ADJUSTMENTS

1 STATE OPERATIONS	<u>2012-13*</u>	<u>2013-14*</u>	<u>2014-15*</u>
0001 General Fund			
APPROPRIATIONS			
001 Budget Act appropriation	\$3,755	\$6,302	\$7,811
Allocation for employee compensation	9	19	-
Adjustment per Section 3.60	47	22	-
Adjustment per Section 3.90	-117	-	-
011 Budget Act appropriation (transfer to Small Business Expansion Fund)	-	861	861
Chapter 69, Statutes of 2013	-	404	-
Chapter 360, Statutes of 2013	-	100	-
Totals Available	\$3,694	\$7,708	\$8,672
Unexpended balance, estimated savings	-939	-	-
TOTALS, EXPENDITURES	\$2,755	\$7,708	\$8,672
0649 California Infrastructure and Economic Development Bank Fund			
APPROPRIATIONS			
001 Budget Act appropriation	\$-	\$3,708	\$3,981
Allocation for employee compensation	-	46	-
Adjustment per Section 3.60	-	12	-

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1 STATE OPERATIONS	2012-13*	2013-14*	2014-15*
TOTALS, EXPENDITURES	\$-	\$3,766	\$3,981
0890 Federal Trust Fund			
APPROPRIATIONS			
011 Budget Act appropriation (transfer to Small Business Expansion Fund)	\$-	\$27,609	\$27,609
TOTALS, EXPENDITURES	\$-	\$27,609	\$27,609
0918 California Small Business Expansion Fund			
APPROPRIATIONS			
001 Budget Act appropriation	\$-	\$110	\$279
Allocation for employee compensation	-	5	-
Adjustment per Section 3.60	-	1	-
Corporations Code Section 14030	-	1,848	1,848
Corporations Code Section 14030(a) (Default Payments)	-	1,000	1,000
TOTALS, EXPENDITURES	\$-	\$2,964	\$3,127
Less funding provided by the General Fund	-	-861	-861
Less funding provided by the Federal Trust Fund	-	-27,609	-27,609
NET TOTALS, EXPENDITURES	\$-	\$-25,506	\$-25,343
0995 Reimbursements			
APPROPRIATIONS			
Reimbursements	\$36	\$1,563	\$1,563
3083 Welcome Center Fund			
APPROPRIATIONS			
001 Budget Act appropriation	\$-	\$104	\$110
TOTALS, EXPENDITURES	\$-	\$104	\$110
3095 Film Promotion and Marketing Fund			
APPROPRIATIONS			
001 Budget Act appropriation	\$-	\$10	\$10
TOTALS, EXPENDITURES	\$-	\$10	\$10
TOTALS, EXPENDITURES, ALL FUNDS (State Operations)	\$2,791	\$15,254	\$16,602
2 LOCAL ASSISTANCE	2012-13*	2013-14*	2014-15*
0649 California Infrastructure and Economic Development Bank Fund			
APPROPRIATIONS			
Government Code Section 63050	\$-	\$5,500	\$5,500
TOTALS, EXPENDITURES	\$-	\$5,500	\$5,500
TOTALS, EXPENDITURES, ALL FUNDS (Local Assistance)	\$-	\$5,500	\$5,500
TOTALS, EXPENDITURES, ALL FUNDS (State Operations and Local Assistance)	\$2,791	\$20,754	\$22,102

FUND CONDITION STATEMENTS

	2012-13*	2013-14*	2014-15*
3083 Welcome Center Fund^s			
BEGINNING BALANCE	\$67	\$68	\$64
Prior year adjustments	-20	-	-
Adjusted Beginning Balance	\$47	\$68	\$64
REVENUES, TRANSFERS, AND OTHER ADJUSTMENTS			
Revenues:			
161400 Miscellaneous Revenue	101	100	100
Total Revenues, Transfers, and Other Adjustments	\$101	\$100	\$100
Total Resources	\$148	\$168	\$164

* Dollars in thousands, except in Salary Range.

0509 Governor's Office of Business and Economic Development (GO-Biz) - Continued

	2012-13*	2013-14*	2014-15*
EXPENDITURES AND EXPENDITURE ADJUSTMENTS			
Expenditures:			
0509 Governor's Office of Business and Economic Development (GO-Biz) (State Operations)	-	104	110
0520 Secretary for Business, Transportation and Housing (State Operations)	79	-	-
8880 Financial Information System for California (State Operations)	<u>1</u>	<u>-</u>	<u>-</u>
Total Expenditures and Expenditure Adjustments	<u>\$80</u>	<u>\$104</u>	<u>\$110</u>
FUND BALANCE	\$68	\$64	\$54
Reserve for economic uncertainties	68	64	54
3095 Film Promotion and Marketing Fund ^s			
BEGINNING BALANCE	\$6	\$11	\$11
Prior year adjustments	<u>1</u>	<u>-</u>	<u>-</u>
Adjusted Beginning Balance	\$7	\$11	\$11
REVENUES, TRANSFERS, AND OTHER ADJUSTMENTS			
Revenues:			
141200 Sales of Documents	<u>7</u>	<u>10</u>	<u>10</u>
Total Revenues, Transfers, and Other Adjustments	<u>\$7</u>	<u>\$10</u>	<u>\$10</u>
Total Resources	\$14	\$21	\$21
EXPENDITURES AND EXPENDITURE ADJUSTMENTS			
Expenditures:			
0509 Governor's Office of Business and Economic Development (GO-Biz) (State Operations)	-	10	10
0520 Secretary for Business, Transportation and Housing (State Operations)	<u>3</u>	<u>-</u>	<u>-</u>
Total Expenditures and Expenditure Adjustments	<u>\$3</u>	<u>\$10</u>	<u>\$10</u>
FUND BALANCE	\$11	\$11	\$11
Reserve for economic uncertainties	11	11	11

CHANGES IN AUTHORIZED POSITIONS

	Positions			Expenditures		
	2012-13	2013-14	2014-15	2012-13*	2013-14*	2014-15*
Totals, Authorized Positions	18.7	71.0	71.0	\$1,426	\$5,380	\$5,426
Salary Adjustments	-	-	-	-	57	57
Workload and Administrative Adjustments:				Salary Range		
Program 10 - GO-Biz						
C.E.A. A	-	0.5	-	6,173-8,874	52	-
Staff Svcs Mgr I	-	0.5	-	5,079-6,311	39	-
Research Analyst II	-	0.5	-	4,619-5,784	36	-
Assoc Govtl Prog Analyst	-	1.0	-	4,400-5,508	68	-
Office Techn	-	0.5	-	2,686-3,362	21	-
Proposed New Positions:						
Program 10 - GO-Biz						
Attorney III	-	-	1.0	7,682-9,857	-	105
C.E.A. A	-	-	1.0	6,173-8,874	-	90
Systems Software Spec. III	-	-	1.0	6,110-8,030	-	85
Research Program Spec. I	-	-	2.0	4,833-6,050	-	131
Research Analyst II	-	-	2.0	4,619-5,784	-	125
Assoc Govtl Prog Analyst	-	-	5.0	4,400-5,508	-	276
Office Techn	-	-	1.0	2,686-3,362	-	36
Totals, Proposed New Positions	-	3.0	13.0	\$-	\$216	\$848

* Dollars in thousands, except in Salary Range.

**0509 Governor's Office of Business and Economic Development (GO-Biz) -
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	Positions			Expenditures		
	2012-13	2013-14	2014-15	2012-13*	2013-14*	2014-15*
Total Adjustments	-	3.0	13.0	\$-	\$273	\$905
TOTALS, SALARIES AND WAGES	18.7	74.0	84.0	\$1,426	\$5,653	\$6,331

* Dollars in thousands, except in Salary Range.